

# Ad Rates & Specs

## ACerS Bulletin (Online)

The ACerS Bulletin has its own website! Browse the current issue, search by article, and access the archives on [bulletin.ceramics.org](http://bulletin.ceramics.org).

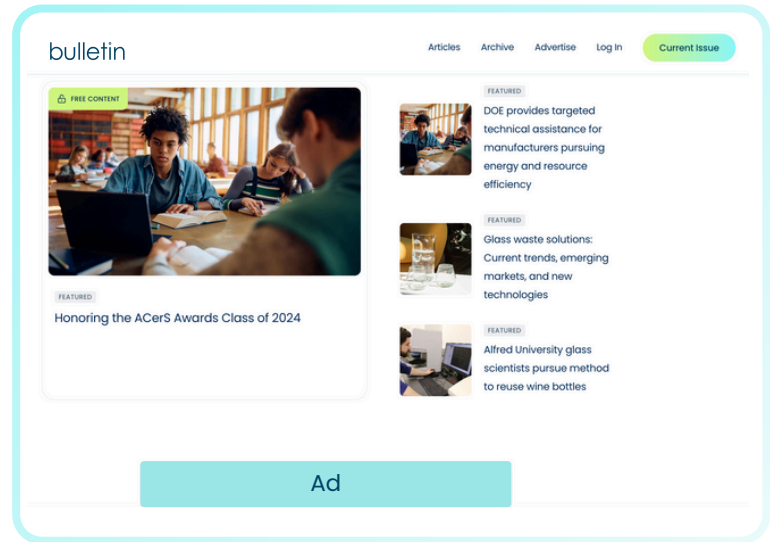
### Bulletin homepage ad, banner

Banner appears on top page, below the fold, on [bulletin.ceramics.org](http://bulletin.ceramics.org), as a static ad

Actual ad space: 728 x 90 pixels  
 Artwork dimensions: 1456 x 180 pixels

1X	3X	6X	12X
\$1,000	\$850	\$700	\$500

Prices listed per unit. Ads run for one month, starting at the beginning of the month.



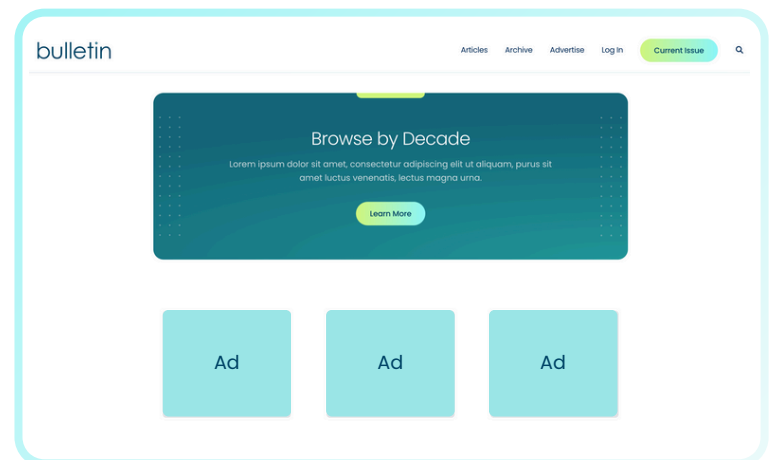
### Bulletin archive ad, tile

Tile appears on bottom of page on [bulletin.ceramics.org/archive](http://bulletin.ceramics.org/archive) or [bulletin.ceramics.org/articles](http://bulletin.ceramics.org/articles) as a static ad

Actual ad space: 300 x 250 pixels  
 Artwork dimensions: 600 x 500 pixels

1X	3X	6X	12X
\$500	\$425	\$350	\$250

Prices listed per unit. Ads run for one month, starting at the beginning of the month.



Ad images must be provided in JPG, GIF, or PNG. Image must be 72 dpi and should not exceed 60k. File should be named for the company that it is intended for, such as: company\_logo\_2.jpg etc. Please include best URL to link. If you would like to track your banners, you may do so by providing a bit.ly or TinyURL link.

### Want more ad options?

The new *Bulletin* website has hundreds of webpages. Additional ad space is available rotating through-out the website each month!

- Tile: 300 x 250 pixels (600 x 500 pixels)
- Banner: 728 x 90 pixels (1456 x 180 pixels)

Choose a banner or tile and we will post it to the site during the time period specified. Prices vary across sizes and duration.

Please contact Mona Thiel, national sales director, at [mthiel@ceramics.org](mailto:mthiel@ceramics.org) or 614-794-5834 for more information or to reserve your ad space.