

Ad Rates & Specs

Email Newsletters

CeramicTechToday

FROM THE AMERICAN CERAMIC SOCIETY

- 2x weekly newsletter
- 11,000+ subscribers
- Reach non-members across markets

1 week

4 weeks

\$850

\$2,550

CeramicGlass

MANUFACTURING WEEKLY

- 1x weekly newsletter
- 10,000+ subscribers
- Reach industry professionals

1 month

3 months

\$525

\$1,275

bulletin AMERICAN CERAMIC SOCIETY

emerging ceramics & glass technology

- 9x yearly newsletter
- 8,000+ subscribers
- Reach experts in ceramics & glass

1 month

3 months

\$425

\$1,025

acersspotlight

- 1x monthly newsletter
- 5,000+ subscribers
- Reach ACerS members globally

1 month

3 months

\$525

\$1,275

Banner ads for email newsletters, see CTT example below

Actual ad space: 590 x 94 pixels

CeramicTechToday

FROM THE AMERICAN CERAMIC SOCIETY

today's email sponsored by:

Ad



Date appears here