

Ad Rates

ACerS Bulletin (Print)

	1X	3X	6X	9X
Full page	\$5,075	\$4,568	\$3,806	\$3,045
1/2 page	\$3,250	\$2,925	\$2,438	\$1,950
1/3 page	\$2,500	\$2,250	\$1,875	\$1,500
1/4 page	\$1,900	\$1,710	\$1,425	\$1,140
Inside front or inside back cover	\$6,340	\$5,706	\$4,755	\$3,804
Back cover	\$6,850	\$6,165	\$5,138	\$4,110

Prices listed per unit.

Discounts: ACerS Corporate members: 5% • Camera ready art: 15% • Recognized agencies: 15%
Premium: 10% for specified and guaranteed positions other than covers.

Classified Rates

\$200 per column inch. Inch ads are NOT agency commissionable. Prepayment is required. Rates are per insertion unless otherwise noted.

Run of publication display rates apply for ads measuring more than 4 inches by 2.25 inches, whether horizontal or vertical. Display-size classified ads ARE agency commissionable.

Business Service Rates (annual only)

1 column inch x 2 inch — \$2,200
1 column inch x 3 inch — \$3,200

Double-column width ads are not accepted in this section. Column width is 2.25 inches. Business service ads ARE NOT agency commissionable.

Exhibitions & Sponsorships with ACerS

Did you know that a fully integrated marketing program includes print, digital, and in-person networking events? Gain maximum exposure by following the steps below!

- Exhibit at one or more [ACerS conferences](#)
- Sponsor an ACerS conference relating to the markets you serve
- Promote in the *ACerS Bulletin* in print or online before, during, and after the conference

For questions on sponsorship opportunities for our meetings, please contact:
Andrea Ross, director of meetings, marketing, and membership: aross@ceramics.org

Please contact Mona Thiel, national sales director, at mthiel@ceramics.org or 614-794-5834 for more information or to reserve your ad space.